



CRM Addins
Productivity solution for Microsoft Dynamics CRM

CRM Addins Email Marketing Response Manager for:



CRM Addins Email Marketing Response Manager

Easy to use just 6 simple steps, try it for free or buy it for just £249.00.

Is an easy to use CRM Addin that allows the integration of marketing response information from any third party bulk emailing product or service*.

Rather than implementing an email marketing solution with high integration costs the CRM Addins Email Marketing Response Manager has been built to take a simple CSV file and update your CRM system for:-

- Marketing responses
- Email bounces
- Email unsubscribes
- Optional setting of tasks for follow up activities
- Full scan of Accounts Contacts and Lead for processing
- User options configurable at run time to allow maximum flexibility
- Compatible with CRM Online and On Premise versions of both CRM 2011 and CRM 4
- Data input only needs to be in a CSV format with one single column containing the email address that you want to find and update
- No need for time consuming or complicated integration
- Use the Email Marketing Solution of your choice
- Simple to install
- Simple to use
- With CRM Addins Email marketing Response Manager you can be creating marketing responses and updating your CRM system in around 15 minutes after you have installed it

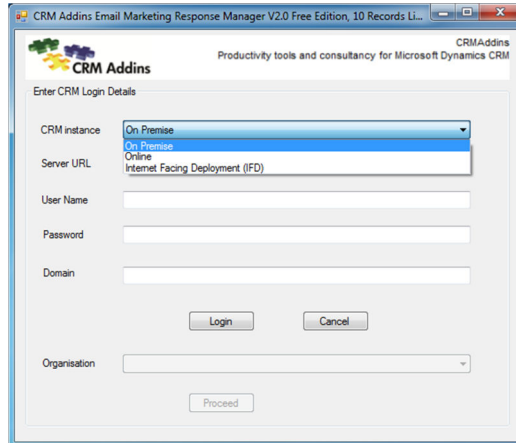
*Data must be available in CSV format.



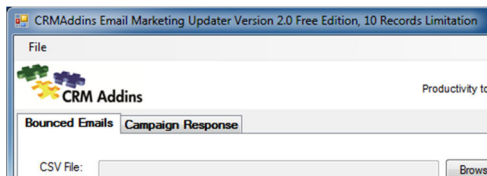
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Easy to use.

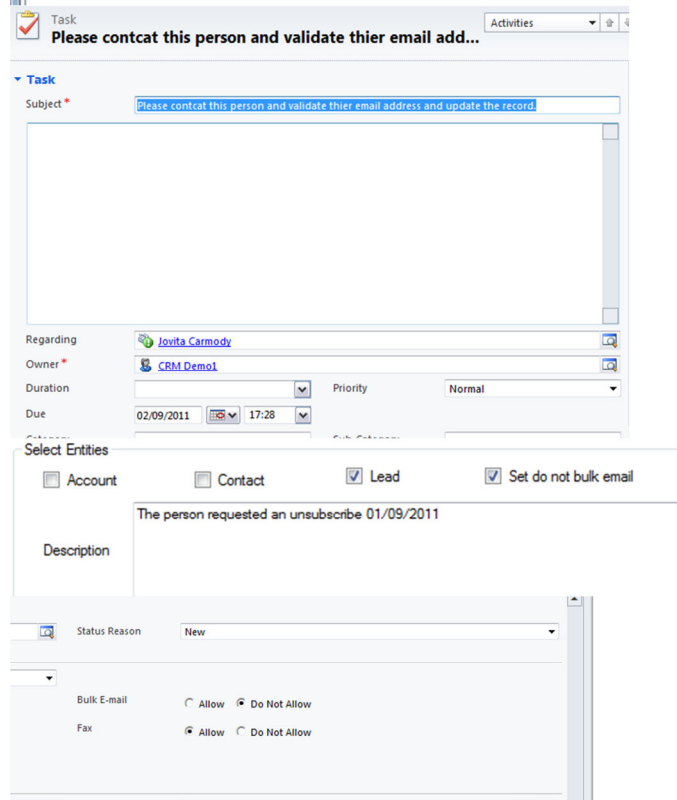
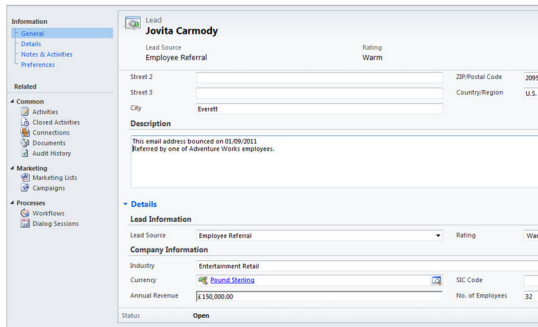
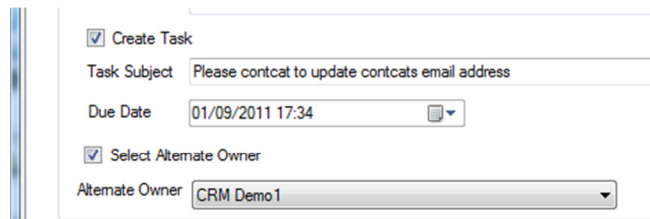
Just logon



Select what you want to do, create marketing responses or update records for bounced email addresses or unsubscribe requests.



Select the creation of additional tasks to help you staff pick up on clients that have opened a marketing email or whose record needs to be validated.



Quickly and easily bring your CRM system into compliance by updating records that have opted out of receiving bulk emails.



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Trial Version.

A free trial version is available for use with your CRM deployment, please send an email to info@crmaddins.co.uk requesting your trial.

Pricing.

CRM Addins Email marketing Response Manager for Microsoft Dynamics CRM is priced per installation; typically only one installation would be required by one company.

Microsoft Dynamics Deployment Online/On Premise/IFD (CRM 2011 and CRM 4)	Email Marketing Response Manager Cost* £249.00
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*Prices are exclusive of any sales or VAT taxes.

Software Assurance for CRM Addins Email Marketing Response Manager.

CRM Addins Email Marketing Response Manager software assurance is chargeable annually in advance and is charged at 10% of list price.

Partner program.

A partner program is available to all Microsoft partners who wish to resell CRM Addins Email Marketing Response Manager to their clients, please send enquiries to info@crmaddins.co.uk, requesting more information on our Partner Program.