



CRM Addins  
Productivity solution for Microsoft Dynamics CRM



Email Marketing Response Manager Installation Guide  
Microsoft Dynamics CRM

CRM Addins  
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## Introduction

### ***Document Overview.***

This document details the steps required to install CRM Addins Email marketing Response Manager for Microsoft Dynamics CRM.

CRM Addins Email Marketing Response Manager come in a free trial version that can process only 10 record and a Full version that can process an unlimited number of records.

### ***Version Compatibility.***

CRM Addins Email Marketing Response Manager is available for CRM 4 and CRM 2011.

CRM Addins Email Marketing Response Manager can be installed in On Premise, CRM Online and Partner Hosted environments.

## **CRM Addins Email Marketing Response Manager Auditor for Microsoft Dynamics CRM.**

### **CRM Addins Email Marketing Response Manager**

Is an easy to use CRM Addins that allows the integration of marketing response information from any third party bulk emailing product or service.

Rather than implementing an email marketing solution with high integration costs the CRM Addins Email Marketing Response Manager has been built to take a simple CSV file and update your CRM system for:-

- Marketing responses
- Email bounces
- Email unsubscribes
- Optional setting of tasks for follow activities
- Full scan of Accounts Contacts and Lead for processing
- User options configurable at run time to allow maximum flexibility
- Compatible CRM Online and OnPremise versions of both CRM 2011 and CRM 4



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# Using CRM Addins Email marketing Response Manager.

## ***Starting .***

Save the zip file in a location that you will use to install the software, for example the desktop.

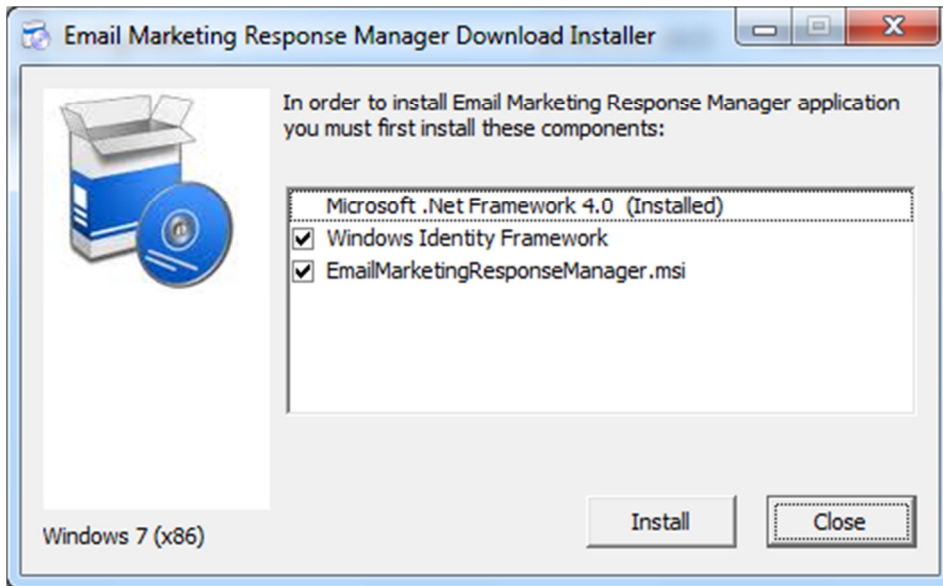
Extract the files to the folder in the zip file.

From the newly created folder, for example "Email Marketing Response Manager" select by double clicking the file "Setup.exe" or by selecting start run and then selecting the "Setup.exe" file.

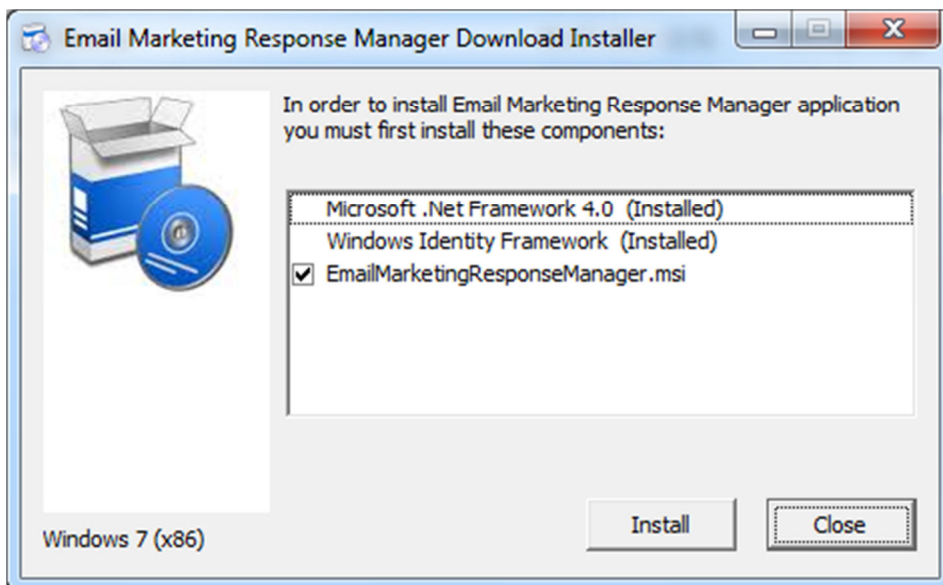
Please note that in some cases you may need to select the option to run this program as an Administrator, this will depend upon your IT configuration.

## Installation Components.

As part of the installation a number of required elements are checked and validate, if any required components are not present you will receive the following notification and you will be able to install any of the required components automatically followed by the CRM Addins Email marketing Response Manager.

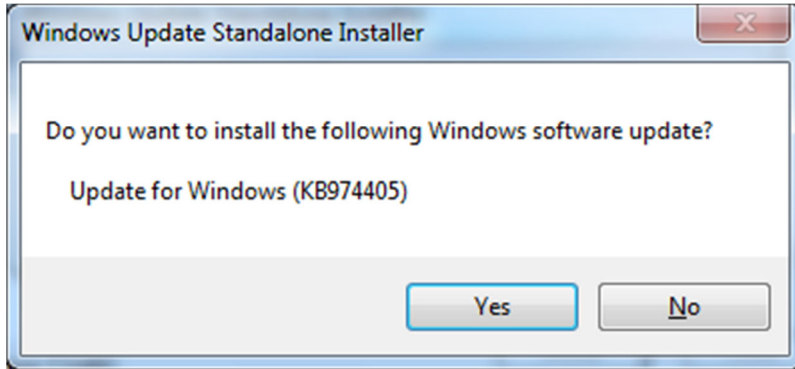


If all of the required components are installed the notification will display that it only needs to install the CRM Addins Email marketing Response Manager.



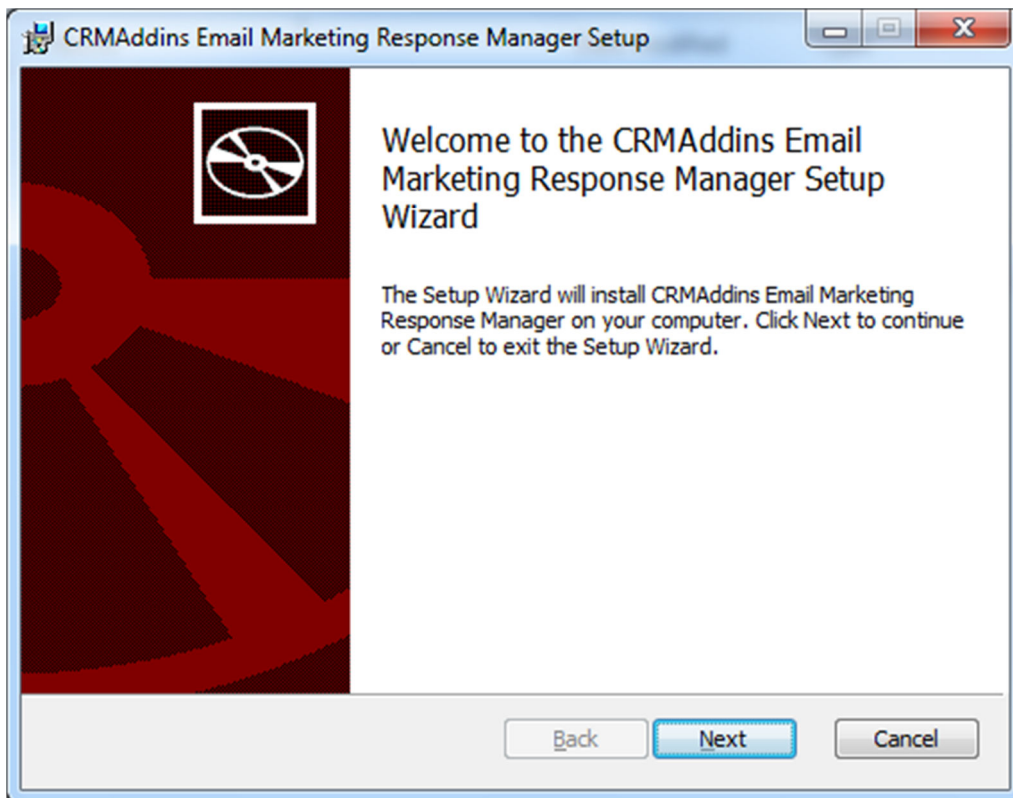
Select the install option to install any require components.

Select OK if you are prompted to install a component that has been identified as required.



If .NET 4 or the Window Identity Foundation components need install please follow the Microsoft Installation process and restart your PC if required, once you PC has restarted return to the installation and follow the installation steps as prompted.

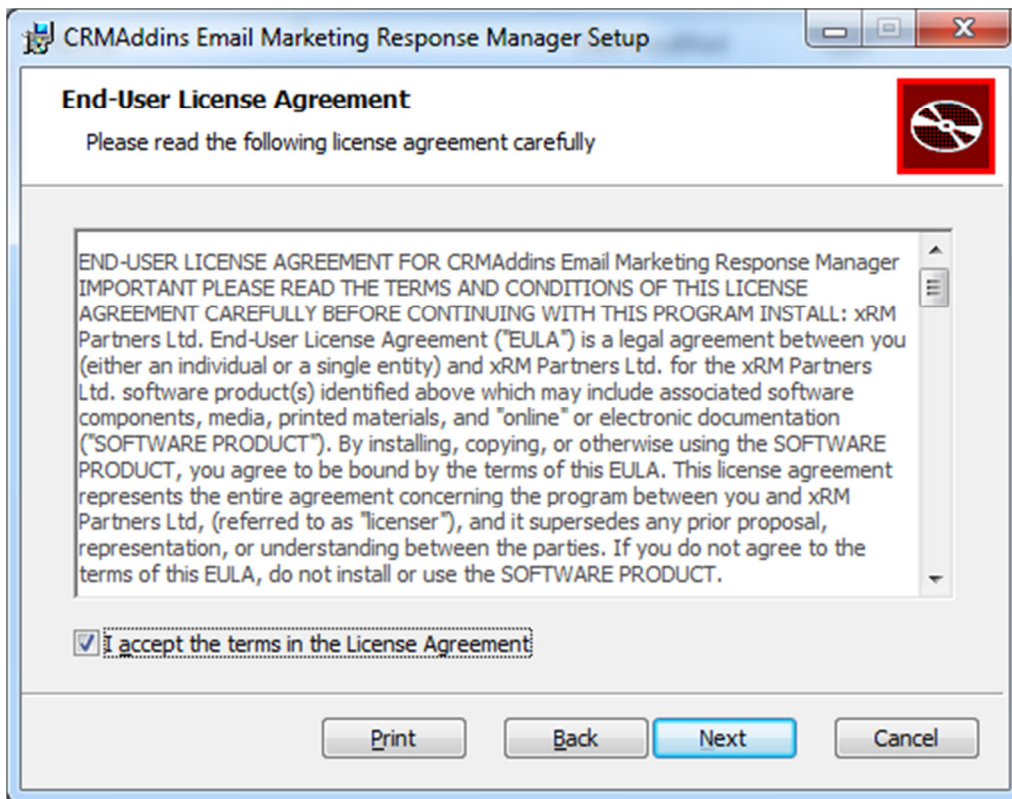
Once the required components are installed you will be presented with the following screen.



Select Next to continue the installation.

## ***End User License Agreement.***

You will be prompted to accept the license agreement, complete the form as show below and select "Next" to continue the installation.



The screenshot shows a Windows-style dialog box titled "CRMAddins Email Marketing Response Manager Setup". The main heading is "End-User License Agreement" with a sub-instruction: "Please read the following license agreement carefully". A red square icon with a white circle and a diagonal line is in the top right corner. The license text is displayed in a scrollable area:

END-USER LICENSE AGREEMENT FOR CRMAddins Email Marketing Response Manager  
IMPORTANT PLEASE READ THE TERMS AND CONDITIONS OF THIS LICENSE AGREEMENT CAREFULLY BEFORE CONTINUING WITH THIS PROGRAM INSTALL: xRM Partners Ltd. End-User License Agreement ("EULA") is a legal agreement between you (either an individual or a single entity) and xRM Partners Ltd. for the xRM Partners Ltd. software product(s) identified above which may include associated software components, media, printed materials, and "online" or electronic documentation ("SOFTWARE PRODUCT"). By installing, copying, or otherwise using the SOFTWARE PRODUCT, you agree to be bound by the terms of this EULA. This license agreement represents the entire agreement concerning the program between you and xRM Partners Ltd, (referred to as "licenser"), and it supersedes any prior proposal, representation, or understanding between the parties. If you do not agree to the terms of this EULA, do not install or use the SOFTWARE PRODUCT.

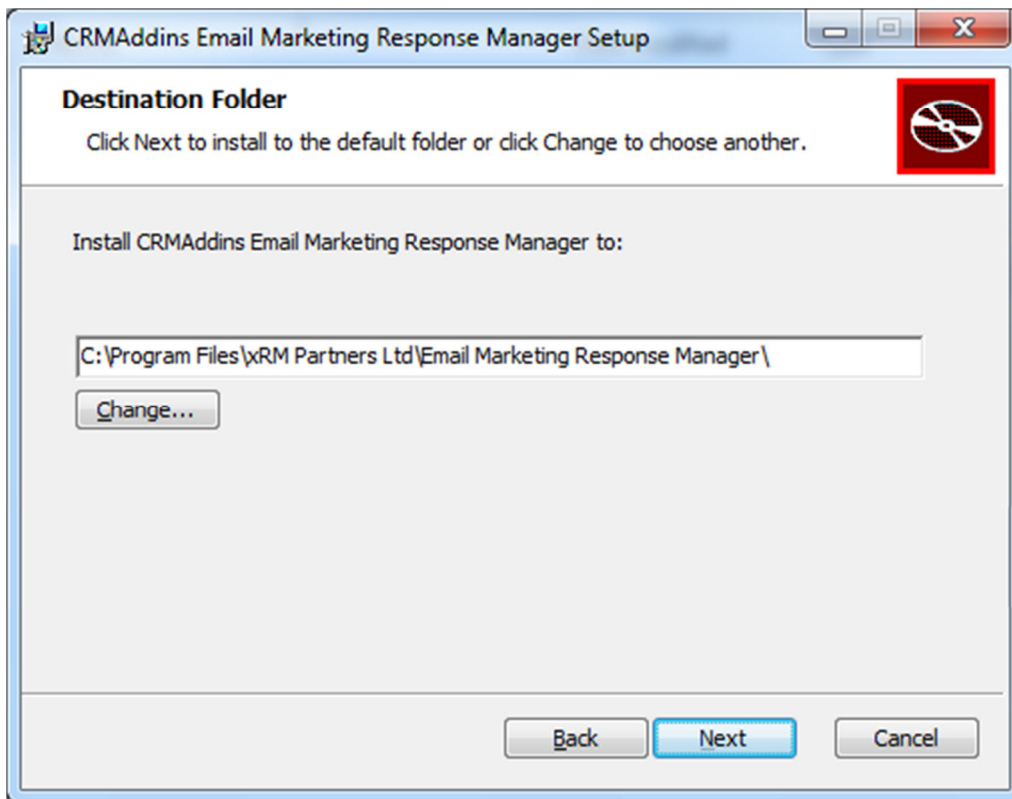
At the bottom, there is a checkbox labeled "I accept the terms in the License Agreement" which is checked. Below the checkbox are four buttons: "Print", "Back", "Next" (highlighted in blue), and "Cancel".



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## ***Installation Location.***

You will be prompted where the installation should be placed, either select a location of your choice, but preferable leave the installation location to its default, shown below and select "Next".

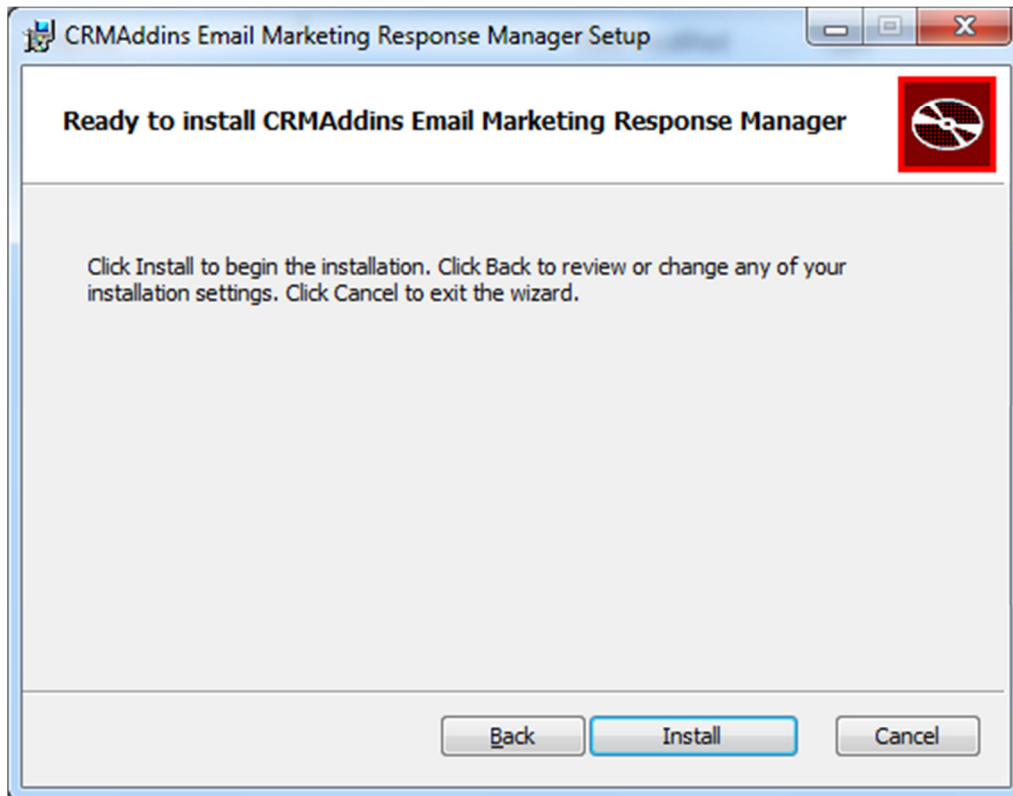




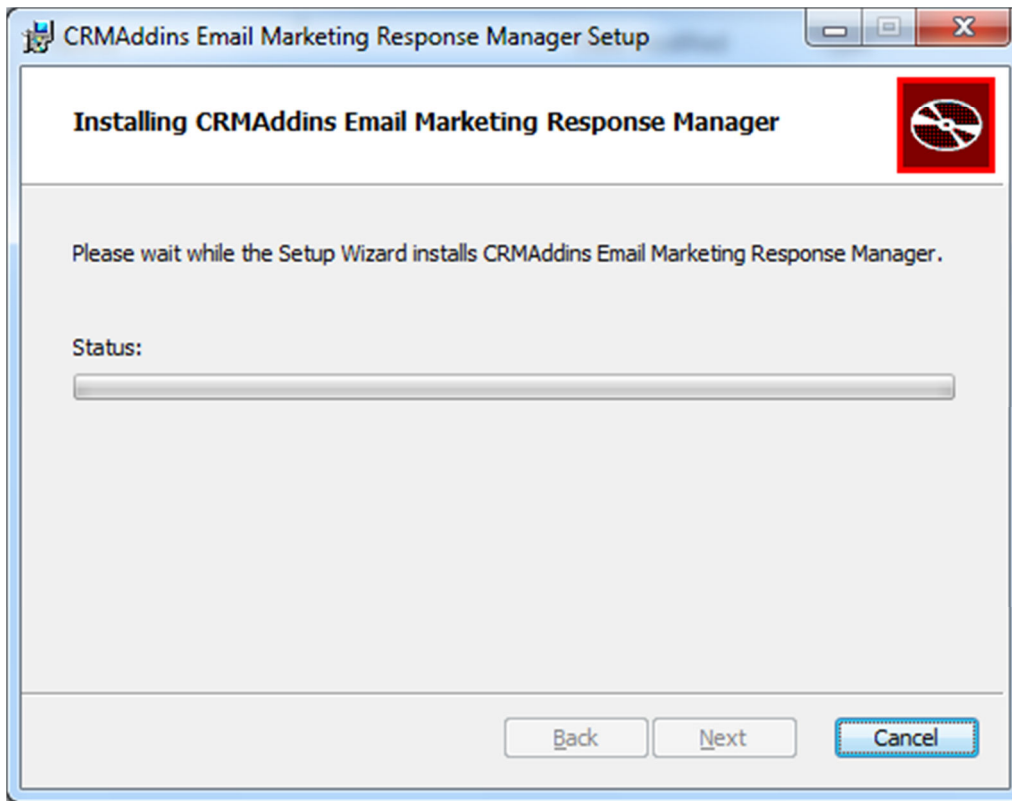
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## ***Installation Confirmation.***

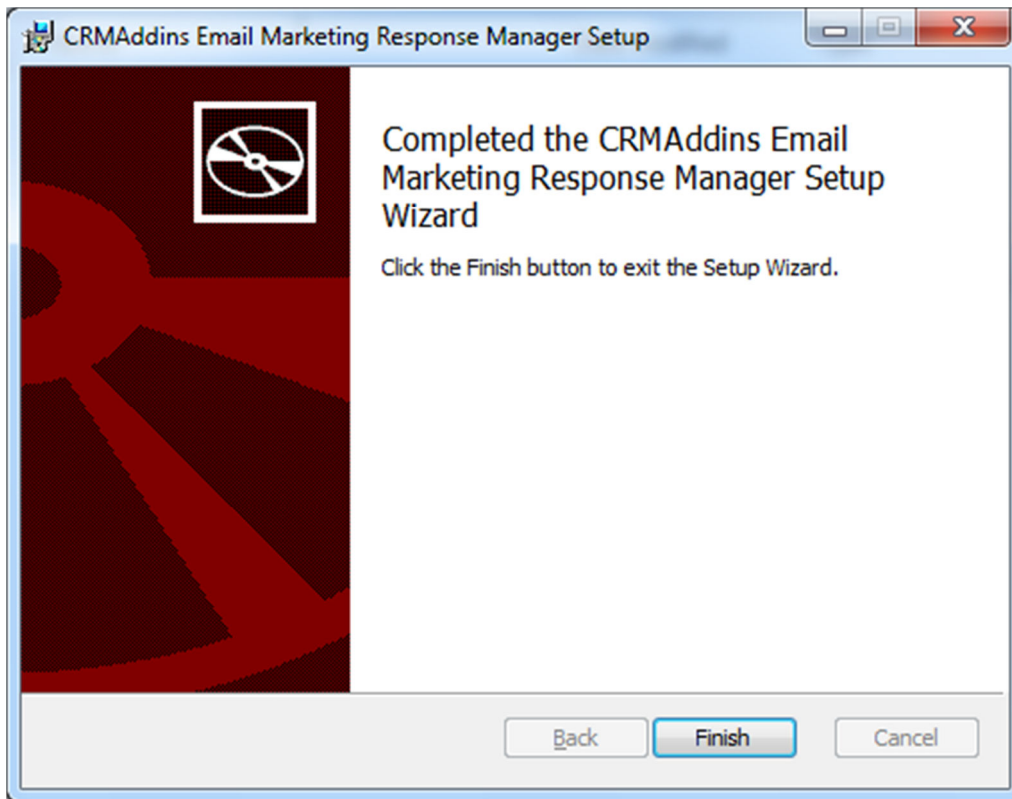
You will then be prompted to confirm the installation, as shown below, select "Install" to install the CRM Addins Email Marketing Response Manager, as shown below.



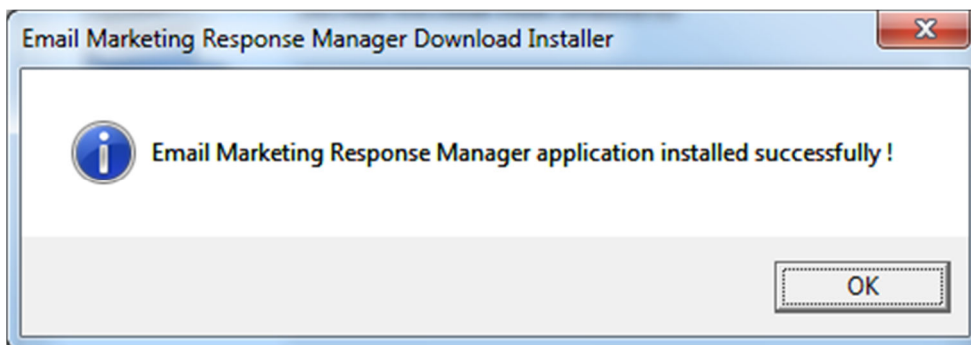
The installation progress will then be displayed, as shown below.



When the installation completes you will see the following screen, select “finish” to exit the installation program.



The installation validates the install of all components and displays the following screen, select OK to exit the installer.



Installation is now complete; to use the CRM Addins Email Marketing Response Manager, please refer to the User guide.