

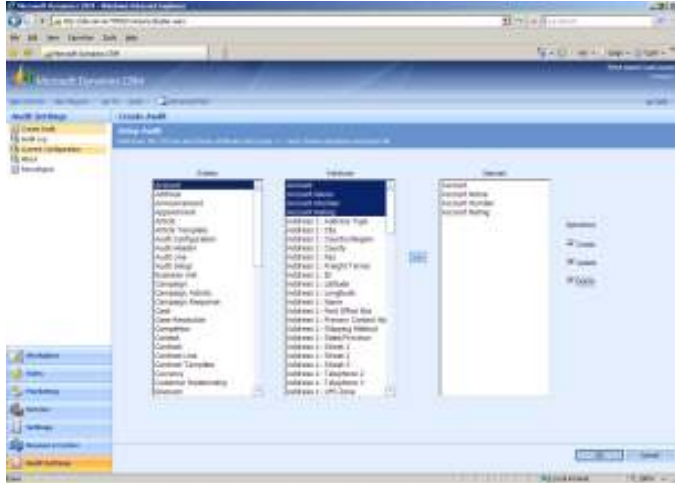


CRM Auditor for Microsoft Dynamics CRM 4.0.

Overview.

CRM auditor is an integrated addin module that allows you to track field level data changes throughout your Microsoft Dynamics CRM 4 deployment.

- You can track changes within both standard and custom entities
- You can track create/modify and delete changes at the field level
- You can choose which attributes to monitor
- Easy to use
- Low impact on performance
- Almost real-time
- Stores results in a custom entity
- Full standard CRM views and reporting are available
- Utilises standard CRM security to enable access of the Auditor data.



CRM Versions supported.

Full support of all versions of MSCRM 4 (Workgroup/Professional and Enterprise), both 32 and 64 bit deployments.

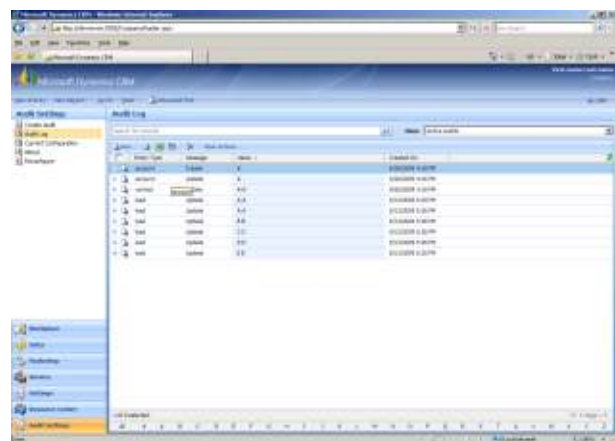
Tracking Capabilities.

CRM Auditor for MSCRM 4 will allow you to see what has happened to a client record as it has progressed from it's initial creation through to it's current status, giving you an insight into your clients journey with your organisation.

Field updates, associated record creation, new values being added and deletions of data in a filed are all tracked by the CRM audit tool CRM Auditor.

Typical questions CRM Auditor for MSCRM 4 can answer are:-

- When did that piece of information change
- Who made the change
- What was the previous value
- Who deleted that opportunity
- Who created that new contact
- When was that quote converted and who did it
- Who changed that client record to allow bulk emails when they had opted out of emails





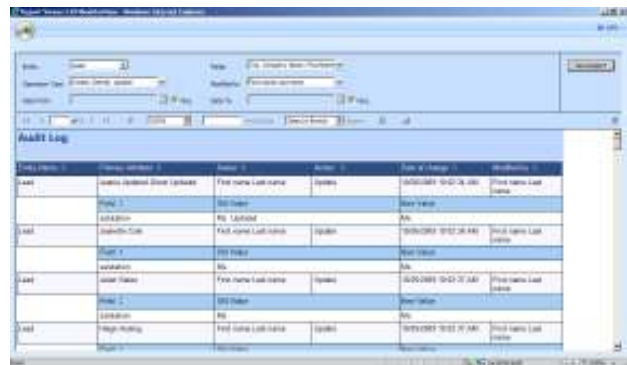
Answers to these questions provide a detailed audit trail for compliance management and verification of data integrity.

Reporting.

Take your MSCRM 4 system, from a global view of your clients to a global view of your users who are working with your clients.

Audit reporting can be easily set up through advanced finds, system views and SQL reporting services reports, allowing the creation of standard views of data for users through to complex selections based on all available criteria that are being recorded in the Audit module for example:-

- Find all account that have not had a specific field updated in the last 12 month, improve data quality.
- Find all accounts where the opportunity status has not been updated in the past 4 weeks, improved sales management.
- Find all support calls with a 4 hour SLA that have not been modified within 4 hours of being created.



Trial Versions.

A free trial version is available for use with the Microsoft demonstration company 'Adventure Works Cycle', please send an email to info@crmaddins.co.uk requesting your trial for the demonstration company and we will contact you to get your trial set up.

15 day trails can be requested for use on your own system, please send an email to info@crmaddins.co.uk requesting your trial and we will contact you to get your trial set up.

Pricing.

CRM Auditor for Microsoft Dynamics CRM 4 is priced in line with the MS CRM 4 server module that is in use and has no per user charges associated with it.

Microsoft Dynamics CRM 4 Server version	CRM Auditor Cost*
Workgroup	£499.00
Professional	£999.00
Enterprise, first organisation	£1,499.00
Enterprise, second and subsequent organisations	£749.00

*Prices are exclusive of any sales or VAT taxes.

Software Assurance for CRM Auditor.

CRM Auditor software assurance is chargeable annually in advance and is charged at 20% of current list price of the version that is in use.

Partner program.



CRM Addins
Productivity Solutions for Microsoft Dynamics CRM

A partner program is available to all Microsoft partners who wish to resell CRM Auditor to their clients, please send enquiries to partners@crmaddins.co.uk, requesting more information on our Partner Program.